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City Quitters: Those who chose a life that offers the promise of peace in a post-pandemic world

Reverse migration is imminent in a post-COVID-19 world. Architects and designers who've made the shift from city to countryside talk to AD India about why metros no longer live up to their promises of success, and how the provinces are set to become the new hotspots of design and innovation



Avantika Shankar | PUBLISHED: JUL 07, 2020 | 10:00:57 IST

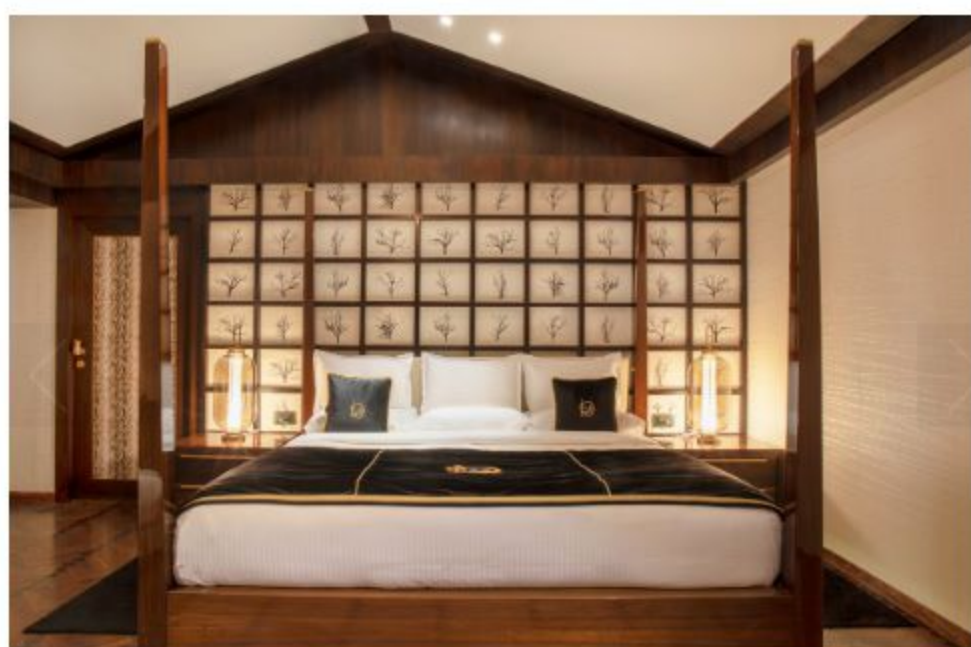
"Cities no longer offer the quality of life that people first envisioned," says real estate developer and designer Jimmy Mistry. Indeed the pandemic has proved that big cities offer little to no space for social distancing, inadequate access to healthcare, and pose far greater risks in terms of community transmission. Working from home has also shown people just how much more productive they can be when they're not wasting 3 to 4 hours of their day commuting in traffic. "Meanwhile, during the last 20-30 years, the provinces have developed better facilities." Mistry's guess is that the workforce that honed their professional skills in big cities will move back to their hometowns to enjoy a more spacious, traffic-free life. "They are going to be able to demonstrate their skills in smaller places, by setting up a small shop or business. That's going to be a game changer for job creation and entrepreneurship in our country."

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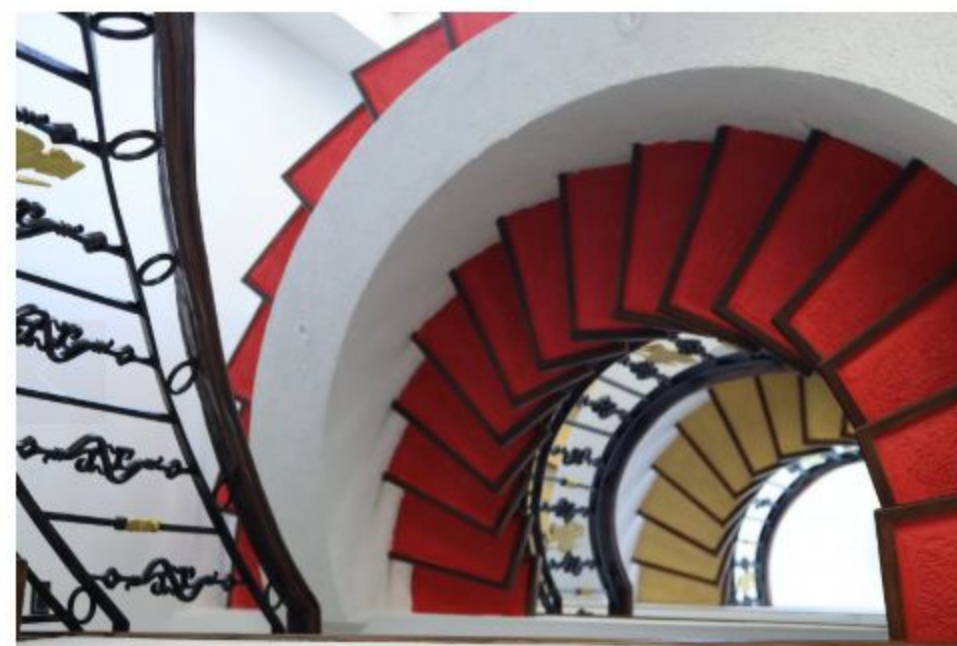
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