

Meet the multifaceted Indian entrepreneur who is making heads turn: Jimmy Mistry

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The entrepreneurial world in India is filled with multitudes of people experimenting with new avenues, revamping the ones we already know and much more. However, very few entrepreneurs have aced the knack of dipping their toe in multiple ventures and sticking to the ones that click. Jimmy Mistry is one of them. The 49-year-old entrepreneur knew his path was different from the rest since the

beginning. Mistry started his stint with businesses and entrepreneurship back in 1991. More than two and a half decades later, his ventures have been showered with love and appreciation across borders.

From his experimentation with design and architecture to the beginning of one of India's most prestigious, luxurious and fun-filled adventure resorts with Della Adventure & Resorts, Jimmy Mistry has come a long way. He sat down with our team and walked us through his long and fulfilling journey in the entrepreneurial world. So here's the story of how Jimmy Mistry, who started a pest control business in 1991, grew on to become the owner of a multi-million rupee venture, as captured on [Della Group's official website](#).

1991- Began his entrepreneurial journey with a pest control company in Mumbai.

1993- Took up his first civil repair contracting project with the Design Center

1996- A self-taught design and architecture enthusiast, he set up his showroom that was the 1st in India to display Italian furniture*. He further went on to be the sole selling distributor for 27 Italian Brands.

1997- With furniture coming under the negative list of imports, he had to get into manufacturing and set-up his first furniture manufacturing factory in Daman that is operational to date.

2000- Started taking up Turnkey Interior and Architectural services for leading corporate in India. With his venture running successfully, he designed headquarters for some of the largest brands and took on architecture & master planning projects pan-India. Since then he has been a Design thought leader.

2003- He won the 'Urban Heritage Award' by the Indian Heritage Society for the Rustom FramnaAgiary in Dadar.

2008- Got into developing a second home gated community by setting up Della Villas, a 24-villa pilot project in Lonavala, Maharashtra.

2009- Pioneered in setting up India's First Extreme Adventure Park* in Lonavala with more than 70 activities.

2010- Ventured into Hospitality with the launch of CAMP DELLA Resort. Della Group has set up 6 Resorts with 271 rooms within the same property.

2017- Set up D.A.T.A. Resort - India's first Counter-Terrorism Training Academy* for civilians and luxury military-themed resort next to Shirola Dam. Also dedicated a restaurant to Field Marshal Sam Manekshaw.



Around 2003, Mr Mistry also ventured into real-estate with a luxury residential 21-Storey tower. Talking about this, he said, "I worked passionately on creating a landmark structure to enthuse the next-gen Zoroastrians and make them feel proud of their legacy. After great efforts and research, we finally designed and built Della Tower – A vertical rendition of the Palace of Persepolis. The building in the heart of Dadar Parsi Colony with its Dadgah Saheb is my contribution, as an Architect/ Designer, to my community."

Mr Jimmy Mistry and his ventures under the Della Group continue to make a mark. And talking about this entire journey, as well as the future plans of his ventures, he said, "We have been working for the past 5 years relentlessly to set up India's Largest Luxury Interior Store displaying pin-to-piano of interior products for Homes, Offices and Hotels. We have created a 50,000 sq.ft. Flagship Gallery to re-define customer retail experience and are all set to disrupt the interior supply industry by making products like paints, sanitaryware, tiles and 2500 SKUs available online. We have also upgraded both our manufacturing factories in Daman. We are pushed back in our timeline, however, we are all set to launch post lockdown."

*Source - <https://www.dellagroup.in/company-timeline>